



Showbiz Queenstown proudly presents

# 9 to 5

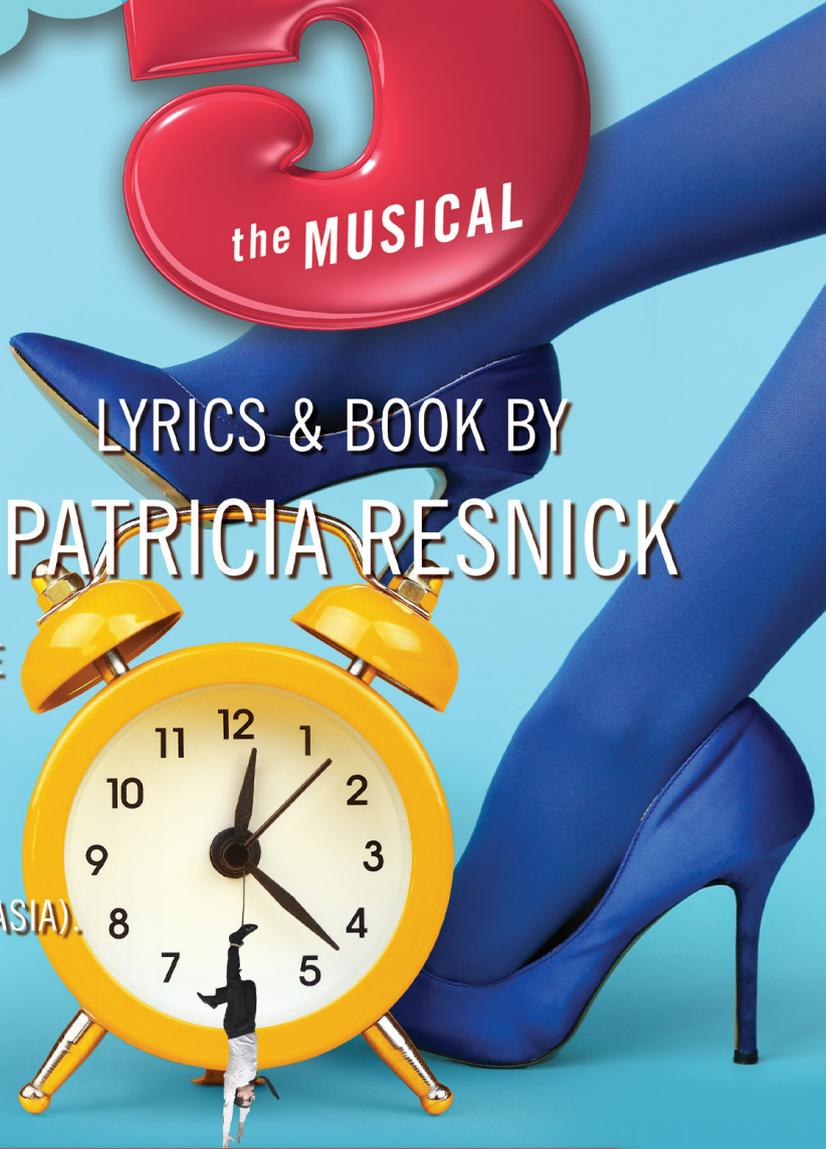
the MUSICAL

MUSIC BY  
**DOLLY PARTON**

LYRICS & BOOK BY  
**PATRICIA RESNICK**

BASED ON THE 20TH CENTURY FOX PICTURE  
ORIGINALLY PRODUCED ON BROADWAY BY  
ROBERT GREENBLATT, APRIL 2009

LICENSED EXCLUSIVELY BY  
MUSIC THEATRE INTERNATIONAL (AUSTRALASIA)



14 - 23 MAY 2026

QUEENSTOWN MEMORIAL CENTRE

**SPONSORSHIP PACK**

# ABOUT SHOWBIZ QUEENSTOWN

For 50 years, Showbiz Queenstown has been the beating heart of our region's cultural life. Producing high-quality musical theatre that inspires, entertains, and unites our community. We are Queenstown's only community musical theatre company, powered by passionate local volunteers and dedicated to providing opportunities for performers, musicians, crew, and creatives of all ages.

As a not-for-profit organisation, our success depends on the generosity of sponsors who share our belief that the arts are vital to a thriving, connected community.

## REASONS TO SUPPORT US

- **A Proud Legacy:** Half a century of enriching Queenstown's arts scene.
- **Wide Community Reach:** Each production attracts 2,500–3,000 attendees from Queenstown, the Wakatipu Basin, and beyond.
- **Youth Development:** Strong ties with Wakatipu High School offer invaluable hands-on experience for young performers and technicians.
- **Boosting Local Business:** Our audiences support Queenstown's hospitality, tourism, and retail sectors.
- **Loyal Audience Base:** Over 3,000 engaged social media followers and a dedicated network of repeat patrons.
- **In-Demand Nationwide:** Over the years, our creative teams have included sought-after professionals travelling from across New Zealand – including Auckland, Christchurch, Dunedin, Invercargill, and Hamilton – to collaborate with us.
- **Commitment to Excellence:** This has been recognised through 111 OSTA (Otago Southland Theatre Awards) nominations, and 18 wins!

## ABOUT '9 TO 5' THE MUSICAL

With music and lyrics by the legendary Dolly Parton, '9 to 5 The Musical' is a laugh-out-loud, feel-good celebration of friendship, empowerment, and standing up for what's right. Based on the much-loved 1980 film. Packed with toe-tapping songs, dazzling choreography, and outstanding local talent, it will be one of Queenstown's unmissable cultural highlights of the year.



# FULL SPONSORSHIP OPPORTUNITIES

## "PLATINUM BLONDE DOLLY" - PLATINUM SPONSOR INVESTMENT: \$5000 + GST

- 20 Tickets to the Opening Night Gala performance of '9 to 5 The Musical' (Thurs 14 May, 2026)
- 20 Drink Vouchers to be used pre-show or at intermission
- 10 Complimentary Show Programmes
- Full Page advert in the Show Programme
- Your logo displayed in the Sponsor section of the Show Programme
- Your logo displayed on the Showbiz Queenstown website
- A post on Showbiz Queenstown's Facebook and Instagram page highlighting your sponsorship
- Opportunity to display a pull-up banner in the foyer of the Memorial Hall during the run of show

## "POUR MYSELF A CUP OF AMBITION" - GOLD SPONSOR INVESTMENT: \$2500 + GST

- 12 Tickets to the Opening Night Gala performance of '9 to 5 The Musical' (Thurs 14 May, 2026)
- 12 Drink Vouchers to be used pre-show or at intermission
- 6 Complimentary Show Programmes
- Half Page advert in the Show Programme
- Your logo displayed in the Sponsor section of the Show Programme
- Your logo displayed on the Showbiz Queenstown website
- A post on Showbiz Queenstown's Facebook and Instagram page highlighting your sponsorship

## "WHAT A WAY TO MAKE A LIVING" - SILVER SPONSOR INVESTMENT: \$1000 + GST

- 4 Tickets to the Opening Night Gala performance of '9 to 5 The Musical' (Thurs 14 May, 2026)
- 4 Drink Vouchers to be used pre-show or at intermission
- 2 Complimentary Show Programmes
- Quarter Page advert in the Show Programme
- Your logo displayed in the Sponsor section of the Show Programme
- Your logo displayed on the Showbiz Queenstown website
- A post on Showbiz Queenstown's Facebook and Instagram page highlighting your sponsorship

## "TUMBLE OUTTA BED" - BRONZE SPONSOR INVESTMENT: \$750 + GST

- 4 Tickets to the Opening Night Gala performance of '9 to 5 The Musical' (Thurs 14 May, 2026)
- 2 Complimentary Show Programme
- Eighth Page advert in the Show Programme
- Your logo displayed in the Sponsor section of the Show Programme
- Your logo displayed on the Showbiz Queenstown website
- A post on Showbiz Queenstown's Facebook and Instagram page highlighting your sponsorship

**We are more than happy to discuss custom sponsorship packages tailored to your specific interests, marketing goals and budget. We are also open to contra arrangements. Please contact us on [admin@showbizqueenstown.com](mailto:admin@showbizqueenstown.com) to explore how we can create a mutually beneficial partnership.**

# SHOW PROGRAMME ADVERTISING OPPORTUNITIES

Advertising in the '9 to 5 The Musical' Show Programme is offered as follows:

Inside Front or Back Cover	210mm x 297mm	\$1200.00 + GST
Full Page	210mm x 297mm	\$1000.00 + GST
Half Page	195mm x 125mm	\$550.00 + GST
Quarter Page (Vertical)	95mm x 125mm	\$300.00 + GST
Quarter Page (Horizontal)	195mm x 60mm	\$300.00 + GST
Eighth Page	95mm x 60mm	\$180.00 + GST

The Showbiz Queenstown '9 to 5 The Musical' programme is a great opportunity for you to advertise your business and show your support of the Arts in Queenstown. Spaces are strictly limited. This is a full colour A4 souvenir booklet. Over 700 copies of the show programme will be produced.



# SHOW PROGRAMME ADVERT SIZES

**INSIDE COVER / FULL PAGE - 210mm W x 297mm H & 3mm bleed**

**HALF PAGE - 195mm W x 125mm H**

**QUARTER PAGE (VERTICAL) -  
95mm W x 125mm H**

**EIGHTH PAGE - 95mm W x 60mm H**

**QUARTER PAGE (HORIZONTAL) - 195mm x 60mm**

# SPONSORSHIP & ADVERTISING SIGN-UP FORM

## FULL SPONSORSHIP

TYPE	TICKETS	INVESTMENT	
PLATINUM	20	\$5000.00+GST	
GOLD	12	\$2500.00+GST	
SILVER	4	\$1000.00+GST	
BRONZE	4	\$750.00+GST	
ADDITIONAL TICKETS		\$60.00 (each)	
TOTAL:			\$

## PROGRAMME ADVERTISING

SIZE	INVESTMENT	
INSIDE COVER	\$1500.00+GST	
FULL PAGE	\$1250.00+GST	
HALF PAGE	\$650.00+GST	
QUARTER PAGE - VERTICAL	\$350.00+GST	
QUARTER PAGE - HORIZONTAL	\$350.00+GST	
EIGHTH PAGE	\$200.00+GST	
TOTAL		\$

## YOUR DETAILS

**BUSINESS NAME:** \_\_\_\_\_

**CONTACT NAME:** \_\_\_\_\_

**PHONE:** \_\_\_\_\_ **EMAIL:** \_\_\_\_\_

**SIGNED:** \_\_\_\_\_ **DATE:** \_\_\_\_\_

Please email completed forms to [admin@showbizqueenstown.com](mailto:admin@showbizqueenstown.com). Please also send in a .PNG logo file with a transparent background. Artwork for Show Programme advertisements should also be sent to [admin@showbizqueenstown.com](mailto:admin@showbizqueenstown.com) no later than **Thursday April 30th**. Questions... email Zelia on [admin@showbizqueenstown.com](mailto:admin@showbizqueenstown.com)! Your support is GREATLY appreciated!